

Process	Sub-Process	What (Objective)	Why (Risk or Exposure)	RETURN TO MENU	How (Applicable Controls)	Control Number
P Social Media	P2 County Social Media Usage	County (departmental) Social Media is used appropriately; usage is monitored and conforms to laws and regulations.	Inappropriate and/or illegal information may be posted to social media.		Official County postings to social media are appropriate and approved by Management.	P2-1.1.1
					Intellectual property is protected and controlled on social media.	P2-1.1.2
		A strategy for the County's use of Social Media exists and is followed.	Postings may offer incorrect or inconsistent messaging.		County postings to social media follow the approved strategy.	P2-2.1.1
			The County fails to respond timely and accurately to contrary or inaccurate social media postings.		A well documented Social Media crisis management plan exists and has been tested.	P2-2.2.1