



July 1, 2017

To: Political Candidates & Campaign Workers

From: Matthew Johnson, AICP
Director of Planning

Re: **PLACEMENT OF POLITICAL SIGNS**

The Town of Jamestown would like to familiarize candidates with the local zoning requirements for the placement of political signs within the Town's jurisdiction. The Town of Jamestown's Development Ordinance contains guidelines for the placement of political signs. Often, these regulations are overlooked; resulting in the removal and disposal of signs in violation.

The Town of Jamestown would like to provide you with a set of guidelines that may help you in selecting potential sites for political signs.

Political signs may be placed on any private property *if* authorized by the legal property owner and provided that:

- 1) There is only one (1) sign per candidate or issue on any zone lot.
- 2) Signs shall not exceed six (6) square feet in area in residentially zoned areas and 24 square feet in non-residential or mixed-use zoned areas.
- 3) Signs may not be erected more than thirty (30) days prior to the election, and must be removed within seven (7) days after the election. The Town will allow signs to be placed 30 days prior to any "early voting" schedule to give candidates ample time to campaign prior to early voting poll openings.

Political signs may **NOT** be placed:

- 1) Within a town-owned street right-of-way (typically includes the grassed area ten (10) feet behind the curb). The Town does not regulate political signage on state-maintained roads. If you have a question regarding road ownership, please call Town Hall.
- 2) In median strips on divided streets.
- 3) On power poles or utility poles.
- 4) On governmental sign poles and/or signs.
- 5) On trees and other natural features.

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- 6) On underpass columns or supports.
- 7) On traffic control boxes.
- 8) On vacant lots without the owner's written permission and without proper permits, if required.
- 9) On property owned by the Town of Jamestown (see Planning Director for further information).

When noted by our enforcement staff, political signs placed improperly will be removed and disposed of.

The goal of the Town of Jamestown and its staff is to provide each candidate with equitable rights to campaign, while upholding the Development Ordinance and assisting in maintaining the character and charm of our community. We ask that you also recognize and support our efforts by choosing proper sites for the placement of signs during your campaign.

Should you have specific questions, I would ask that you please call Matthew Johnson, Planning Director, at 336-454-1138 for further information. I would be glad to discuss any sign problems or questions that you may encounter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Matthew Johnson".

Matthew Johnson, AICP
Director of Planning
Town of Jamestown