

COMMUNITY DEVELOPMENT & HOUSING

Lori Loosemore  
Code Enforcement Manager



July 7, 2017

Community Development and Housing  
Local Codes Division

Guilford County Board of Elections  
Ms. Brenda Wallace  
325 E Russell Avenue  
High Point, NC 27260

Re: Political Signs


Dear Ms. Wallace,

Pursuant to Chapter 5, Section 5.7.8 (b) of the High Point Development Ordinance political signs are allowed in all districts within the City of High Point and may be placed without obtaining a sign permit, provided they conform to all regulations. Temporary political signs are permitted on private property with the property owner's permission. The signs are limited to an area of six (6) square feet in size and a maximum height of (6) feet tall. The number of signs permitted on a property is limited to six (6). The removal of the signs should be within seven (7) days after the election. The placement of political signs must be outside any public street right-of-way and outside any site distance area at intersections.

Sign enforcement is of the highest priority for the City and to enforce these regulations staff has been directed by City Council to confiscate any sign in violation of these regulations as permitted by Section 5.7.4. Section 9.7.1 of the Development Ordinance also provides for the issuance of civil penalties. With the directive by City Council, staff will be increasing our weekday enforcement as well as weekends. In determining signs in the rights-of-way, we use the edge of the roadway and the public improvements located farthest back on the right-of-way as the boundaries for enforcement. Public improvements are defined as sidewalks, streetlights, utility poles and underground electrical pedestals. Grassed areas along major streets and medians, which are maintained or mowed by the City of High Point, can also assist in identifying the street right-of-way.

Please advise all candidates and their campaign workers of these regulations. If there are any questions regarding these regulations, please contact me at (336) 883-3040.

Sincerely,

  
Lori Loosemore  
Code Enforcement Manager

Phone  
336.883.3040

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