

MISSION, VISION & FOCUS AREAS

Guilford County Mission

To provide efficient, effective, and responsive government.

Guilford County Vision

Guilford County Government will be a high performing local government organization that maintains a culture which embraces diversity, strives for equality, inspires individual and organizational excellence in an effective, fiscally sound and sustainable manner, and promotes quality development while protecting the character of communities and citizen engagement in supporting community health, citizen welfare and prosperity, public safety and educational opportunities in a business friendly environment.

Guilford County Focus Areas

The Board of Commissioners identified the following focus areas that reflect the County vision:



**Organizational
Excellence**



**Healthy
People**



Public Safety



**Economic
Development**



Education



**Recreation
& Culture**



Infrastructure

These priorities guide many of the decisions made in the County including budget development, long-term planning, and the creation and implementation of new programs in the County.

The following are the Board's high priority focus areas for FY 2019-20.

Organizational Excellence



Guilford County provides the highest possible level of services by being a fiscally sound organization that values a high performing, professional, and innovative workforce.

Maintain Competitive Compensation and Benefits

- Implement Phase 1 of the classification / compensation plan
- Continue performance-based compensation adjustments with a 3% merit pool

Work Life Balance for County Employees

- Develop and implement a policy to accommodate flexible work schedules and telecommuting
- Expand comprehensive well-being initiatives for the county's workforce by opening a workout facility for all employees and employing a Health Coach / Wellness Coordinator

Expand Data Analytics and Innovation Capacity and Initiatives

Promote Fiscal Responsibility, Accountability and Stewardship

- Maintain AAA bond rating with all major agencies

Implement the new Enterprise Resource Planning (ERP) System to increase efficiency in all business processes



Guilford County is a healthy community that strengthens coordination of care through partnerships which ensure the availability of quality social, physical, psychological and behavioral health services.

Proactively Address the Opioid and Substance Abuse Problem

- Develop a plan to ensure the sustainability of the Guilford STOP Program
- Reduce the number of opioid overdoses and deaths through outreach, education and research
- Support the litigation against opioid manufacturers and distributors

Enhance School Medical Services and Quality of Life for Children

- Utilize technology to increase efficiency of school medical services through telemedicine
- Reduce the number of children in foster care and the length of time in foster care

Support an Enhanced System of Mental Health Care

- Work with strategic partners to plan, develop, construct and operate a comprehensive open access behavioral health service center for facility based crisis and involuntary commitments for adults and adolescents
- Issue tax-exempt bonds and seek funding the 2019-20 State Budget to fund the capital costs associated with the adult behavioral health crisis center

Public Safety



Guilford County maintains safe and secure communities through strategically coordinated and professional public safety services.

Evaluate the feasibility of Expanding the Guilford County Juvenile Detention Center due to the passage of the Juvenile Reinvestment Act of 2017

Reduce the Juvenile to Juvenile Counselor ratio due to the anticipated increase in 16- and 17-year-olds confined in the County Juvenile Detention Center as a result of the Juvenile Reinvestment Act of 2017.

Appoint a Task Force to develop a strategic plan for the Rural Fire Service to include recommendations for long-term sustainability

Select a design consultant to design the new two-story Law Enforcement Center and additional surface parking

Economic Development



Guilford County encourages economic development by working with all stakeholders to create quality jobs, and expand and diversify the local and regional economy.

Facilitate Economic Growth, Private Investment and Quality Job Creation in the Community and Region

- Improve the planning and development process through the implementation of new permitting and inspection software system.
- Support the Guilford County Economic Development Alliance

Expand and Diversify the local and regional economies

- Support the marketing and development of the Greensboro-Randolph Megasite
- Support new development at the Piedmont Triad Airport
- Support regional workforce development and alignment strategies
- Partner with local universities to develop strategies to retain university graduates and young professionals

Education



Guilford County partners with local schools to develop a system that produces graduates with high academic achievement and skill levels to compete successfully in the job market.

Ensure Adequate Funding for Public Education

Support a Comprehensive School Security Plan

- Coordinate with Guilford County Schools and local law enforcement agencies to development innovative plans to increase security in schools.
- Utilize \$10 million in tax-exempt financing proceeds and seek additional funding assistance from State and Federal sources to fund additional security technology measures in schools to include emergency radio communication enhancements

Work with Guilford County Schools to finalize a School Facilities Master Plan and a 2020 Bond Referendum Project Plan

- Reach agreement with the Board of Education on the capital projects to be included in a 2020 Bond Referendum Package by the first quarter of 2020 and implement a public education strategy
- Evaluate all financing and contracting options available to county government in North Carolina to determine the most cost-effective method to fund school construction

Recreation & Culture



Guilford County enhances the quality of life in the community by supporting leisure, physical activities, and cultural opportunities.

Provide Planned Space for Multi-Purpose Active Recreation

- Partner with the City of Greensboro to finalize a plan for the development of Bryan Park acreage
- Work with the Greensboro Sports Commission identify other sports tourism facility opportunities

Infrastructure



Guilford County provides safe and adequate public facilities that support the service, access, and technological needs of the public while optimizing the utilization of all properties.

Complete the Feasibility Study Phase of the Northwest Regional Water Study

- Work with the municipalities to obtain commitments on participation and determine the appropriate governing structure for the water system.
- Contract for the design of Phase I of the water system

Increase Broadband Access in the County

- Seek legislation and funding and work with providers in the county to expand digital infrastructure/broadband capability to the unserved and underserved areas of the county and support the development of gigabit broadband access.

Complete Architectural and Engineering Design and start construction on the new County Animal Shelter