

MISSION, VISION & FOCUS AREAS

Guilford County Mission

To provide efficient, effective responsive government that meets the public's needs while maintaining a high performance workforce that provides exceptional services that supports a high quality of life and sustainable economic growth.

Guilford County Vision

Guilford County Government will be a high performing local government organization that maintains a culture which embraces diversity, strives for equality, inspires individual and organizational excellence in an effective, fiscally sound and sustainable manner, and promotes quality development while protecting the character of communities and citizen engagement in supporting community health, citizen welfare and prosperity, public safety and educational opportunities in a business friendly environment.

Guilford County Focus Areas

The Board of Commissioners identified the following focus areas that reflect the County vision:



**Organizational
Excellence**



**Healthy
People**



Public Safety



**Economic
Development**



Education



**Recreation
& Culture**



Infrastructure

These priorities guide many of the decisions made in the County including budget development, long-term planning, and the creation and implementation of new programs in the County.

The following are the Board's high priority focus areas for FY 2018-19.

Organizational Excellence



Guilford County provides the highest possible level of services by being a fiscally sound organization that values a high performing, professional, and innovative workforce.

Maintain Competitive Compensation and Benefits

- Contract for a classification / compensation study of all county positions

Work Life Balance for County Employees

- Develop and implement a policy to accommodate flexible work schedules and telecommuting
- Expand comprehensive well-being initiatives for the county's workforce.

Expand Data Analytics and Innovation Capacity and Initiatives

Promote Fiscal Responsibility, Accountability and Stewardship

- Maintain AAA bond rating



Guilford County is a healthy community that strengthens coordination of care through partnerships which ensure the availability of quality social, physical, psychological and behavioral health services.

Proactively Address the Opioid and Substance Abuse Problem

- Develop a Plan to ensure the sustainability of the Guilford STOP Program
- Reduce the number of opioid overdoses and deaths through outreach, education and research
- Support the litigation against opioid manufacturers and distributors

Enhance School Medical Services and Quality of Life for Children

- Incrementally lower the school nurse to student ratio in county schools, including the development of a school nurse allocation model that takes into account individual school, neighborhood, child, and family factors and medical needs.
- Utilize technology to increase efficiency of school medical services through telemedicine
- Reduce the number of children in foster care and the length of time in foster care

Support an Enhanced System of Mental Health Care

- Work with strategic partners to plan, develop, construct and operate a comprehensive open access behavioral health service center for facility based crisis and involuntary commitments for adults and adolescents

Support efforts to increase the availability of fresh foods to reduce and eliminate food insecurity in underserved areas of the county.

- Increase educational and outreach programs of Public Health and Cooperative Extension in areas identified as food deserts.
- Expand the Community Garden and School Garden Programs



Guilford County maintains safe and secure communities through strategically coordinated and professional public safety services.

Expand the Guilford County Family Justice Center to the High Point area

- Partner with the City of High Point, the court system and other agencies to open a center to assist victims of domestic violence at the Guilford County Courthouse in High Point.

Evaluate the feasibility of Expanding the Guilford County Juvenile Detention Center due to the passage of the Juvenile Reinvestment Act of 2017

- Obtain funding assistance from the North Carolina Department of Public Safety to fund the capital costs of a 32 to 48 bed expansion to confine 16 and 17-year- old youth offenders in the county and region.

Finalize the Strategic Plan for Animal Services

Support the efforts of law enforcement agencies and communities to work together to reduce violent crimes

- Contract with Cure Violence to conduct a risk assessment and evaluate the feasibility of establishing a Cure Violence Model Program in Guilford County in cooperation with the municipalities and other stakeholders.

Economic Development



Guilford County encourages economic development by working with all stakeholders to create quality jobs, and expand and diversify the local and regional economy.

Facilitate Economic Growth, Private Investment and Quality Job Creation in the Community and Region

- Improve the planning and development process through the implementation of new permitting and inspection software system.
- Support the Guilford County Economic Development Alliance

Expand and Diversify the local and regional economies

- Support the marketing and development of the Greensboro-Randolph Megasite
- Support new development at the Piedmont Triad Airport
- -Support regional workforce development and alignment strategies
- -Partner with local universities to develop strategies to retain university graduates and young professionals

Education



Guilford County partners with local schools to develop a system that produces graduates with high academic achievement and skill levels to compete successfully in the job market.

Ensure Adequate Funding for Public Education

- Work with the Joint School Capital Facilities Planning committee and the consultant to finalize the jointly funded Facility Condition Assessment and Boundary Alignment Plan.
- Work with Guilford County Schools and Guilford Technical Community College to develop and adopt a needs based capital financing plan.
- Continue to provide operational funding at a level that will allow our schools the resources to implement the Ignite Learning Strategic Plan 2018-2022 for better learning and life outcomes for students.

Support a Comprehensive School Security Plan

- Coordinate with Guilford County Schools and local law enforcement agencies to development innovative plans to increase security in schools.
- Seek funding assistance from State and Federal sources to fund security measures in schools to include emergency radio communication enhancements.

Recreation & Culture



Guilford County enhances the quality of life in the community by supporting leisure, physical activities, and cultural opportunities.

Provide Planned Space for Multi-Purpose Active Recreation

- Partner with the City of Greensboro to finalize a plan for the development of Bryan Park acreage
- Work with the Greensboro Sports Commission identify other sports tourism facility opportunities

Infrastructure



Guilford County provides safe and adequate public facilities that support the service, access, and technological needs of the public while optimizing the utilization of all properties.

Complete the Feasibility Study Phase of the Northwest Regional Water Study

- Work with the municipalities to obtain commitments on participation and determine the appropriate governing structure for the water system.
- Contract for the design of Phase I of the water system

Increase Broadband Access in the County

- Seek legislation and funding and work with providers in the county to expand digital infrastructure/broadband capability to the unserved and underserved areas of the county and support the development of gigabit broadband access.