MISSION, VISION & FOCUS AREAS

Guilford County Mission
To provide efficient, effective, and responsive government.

Guilford County Vision
Guilford County Government will be a high performing local government organization that maintains a culture which embraces diversity, strives for equality, inspires individual and organizational excellence in an effective, fiscally sound and sustainable manner, and promotes quality development while protecting the character of communities and citizen engagement in supporting community health, citizen welfare and prosperity, public safety and educational opportunities in a business friendly environment.

Guilford County Focus Areas
The Board of Commissioners identified the following focus areas that reflect the County vision:

- Organizational Excellence
- Healthy People
- Public Safety
- Economic Development
- Education
- Recreation & Culture
- Infrastructure

These priorities guide many of the decisions made in the County including budget development, long-term planning, and the creation and implementation of new programs in the County.

The following are the Board’s high priority focus areas for FY 2020-21.
Organizational Excellence

Maintain Competitive Compensation and Benefits
- Implement Phase 2 of the classification / compensation plan
- Continue performance-based compensation adjustments with a 3% merit pool

Employee Wellbeing
- Expand wellbeing initiatives for the county’s employees by enhancing the fitness center for employees and offering professional wellness and health coaching.

Promote Fiscal Responsibility, Accountability and Stewardship
- Maintain AAA bond rating with all major rating agencies

Implement Phase II of the Munis Enterprise Resource Planning System to increase efficiency in business processes.
Proactively Address the Opioid and Substance Abuse Problem
- Identify and seek funding to ensure the sustainability of the Guilford STOP Program
- Reduce the number of opioid overdoses and deaths through outreach, education and research
- Support the litigation against the opioid manufacturers and distributors

Enhance School Medical Services and Quality of Life for Children
- Expand the use of telemedicine in public school
- Reduce the number of children in foster care

Support an Enhanced System of Mental Health Care
- Complete construction and start operation of a new 35,000 square foot, 16-bed adult facility based-behavioral health crisis center adjacent to the 16-bed child facility-based crisis center to be constructed by Sandhills Center

Initiate a Human Services Prevention Service Model to produce positive outcomes and opportunities for children and other vulnerable populations in the county.
- Increase the number of foster children reunifications and adoptions.

Reduce the rate of infant mortality among the African-American and minority populations in the county.
Complete the architectural design and contract for the construction of a new Law Enforcement Center

Begin the implementation of the Task Force strategic recommendations for long term sustainability of the Rural Fire Service.

Facilitate Economic Growth, Private Investment and Quality Job Creation in the Community and Region

- Support the Guilford County Economic Development Alliance and other economic development allies.

Expand and Diversify the local and regional economies

- Support the marketing and development of the Greensboro-Randolph Megasite
- Support new development at the Piedmont Triad Airport
- Partner with local universities to develop strategies to retain university graduates and young professionals
Education

Ensure adequate funding for Public Education

Support a Comprehensive School Safety and Security Plan
- Utilize $10 million in tax exempt financing proceeds and seek additional state and federal funding assistance to fund additional security technology measures in schools to include emergency radio communication enhancements.

Finalize Phase I of a School Bond Referendum Plan to be included on the ballot in the fall of 2020

Include a Referendum for a Local Option Sales Tax on the 2020 General Election Ballot

Recreation & Culture

Work with citizen groups and external stakeholders to expand and improve trails and greenways in the county.

Support Historic Structure preservation in the County.

Continue to support the Arts and the positive impact they have on the local economy.

Develop a Master Plan for the County Farm
Reduce the vulnerability of the county’s technology and data assets by making system security more robust by implementing best practices to include a full time Security Manager / Officer.