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More black babies born healthy and live to celebrate first birthday										
	OUTCOMES More pregnant people receive prenatal care			Preterm births decrease by 50%				Low birthweight births decrease by 50%		
OUTPUTS	Resources to increase and improve reproduct health & prenatal care awareness				Families have support networks for trust-building			Improved referral processes to access care		
	oractitioners de e to respond eq		EBG's work has more visibility and reaches more people			Collective action partners are equipped to respond to the needs of the target group				
ASSUMPTIONS		e resources to nent work	Collective action partners including healthcare practitioners are motivated to advance equity efforts the will to sustain effort							
	State and national gov. are open to campaigns and act to improve Community members are receptive to work								receptive to work	
				· · · · · · · · · · · · · · · · · · ·		nect commu nbers to serv	1		Partnership building and engagement	
Racial equity and imp bias capacity buildi		unity, family rt networks	dvocacy	Resource developmer	social Media	-	eted community engagement		n equity assessments itutions & community	
STRATEGIC PRIORITIES	1. Advanc	e health equity	2. Center o	community	3. Strengthen continuum of care		4. Promote infant wellness and positive child development			
SOCIAL DRIVERS OF HEALTH INEQUITIES	Racism	Poor Access to healthcare	,	/ to access insurance			Unfavorat government p		Inability to access transportation	
PRIORITY GROUP 3/19/2024 DRAFT	Black bir	thing people, ind	cluding the	ose pregnan	t and paren	ting I	Black bab	ies	every baby guilford	